

Store
Hours
9 to 5:30

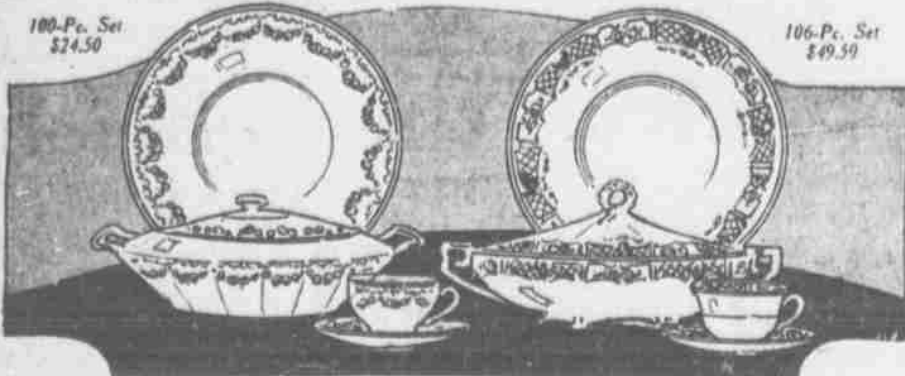
Ostermoor Mattresses
Specially Priced
In the Gimbel
February Furniture Sale
GIMBELS FURNITURE SHOP—Seventh Floor

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Famous Simmons Beds
Specially Priced
In the Gimbel
February Furniture Sale
GIMBELS FURNITURE SHOP—Seventh Floor

For Other
Gimbel News
See Page 20



Supreme in the Supreme March Sale : Dinnerware

Featured by Gimbels: Largest Retail
Consumers of Fine American
Porcelain Dinnerware in America

In the Quality that First Made
Gimbels Pre-eminently
the House of
Dinner-
ware

At the Price That Still Makes
Gimbels Pre-eminently
the House of
Dinner-
ware

\$24.50

100 Pc. American
Porcelain Dinner
Set with charming
border decoration.
Value, indeed!

106 Pc. Fine Eng-
lish Porcelain Din-
ner set in grey and
rose tones; coin
gold handles.

\$49.50

\$50.00

103 Pc. American
Porcelain Dinner
Set, cobalt blue
band between coin
gold bands.

106 Pc. Fine
American Porce-
lain Dinner Sets,
widest choosing in
lovely borders.

\$39.50

\$97.50

107 Pc. Fine Im-
ported China Din-
ner Set; choice of
several attractive
borders.

60000 Pieces Fine
Thin-blown Table
Glassware, plain,
etched-light-cut.
8c to 29c each.

**HALF
PRICE**

NOTE: Every Piece of This Gimbel China
Bought Direct from the Manufacturers

GIMBELS CHINA SHOP—Fifth Floor

Artists' Supplies

Bought in large quantities
—prices shaved to lowest
possible per cent. of profit.

Bristle Brushes 14c to 90c
Red Sable Oil Color Brushes 18c to 46c
Water Color Brushes 6c to 77c
Favor Ruhl Oil Colors
A tube 18c
A doz. \$1.85
Devoe's Oil Colors. A tube 20c
A doz. \$1.95
Water Color Tubes. Each 11c
Water Color Half Pans. Each 6c
Devoe's Show Card Colors. A jar 23c
A doz. \$2.35
Bissell Poster Color. A jar 20c
A doz. \$2.20
Artists' Sketching Canvas. A yd. \$1.15
Painting Easels. \$2.25
Canvas Painting Panels. 35c to 80c
Whatman Water Color Boards. 85c
Bainbridge's No. 80 Boards. 29c
Monogram Boards, extra heavy, 50c
2 Ply Bristle Boards. Each 19c
A doz. \$1.98

GIMBELS—Sixth Floor

"Gingham Girl" Stationery

50c

The very latest spring fancy in
writing paper in an excellent
quality fabric finish. The en-
velopes are lined with the most
attractive little colored checks
and may be had with plain or
gold edges and finished with
either square or oblong novelty
flaps.

The checks come in blue, brown,
buff, pink and violet, in boxes
to match, with a picture of the
"Gingham Girl" herself on the
cover. A box, 50c.

GIMBELS—Main Floor

An Extraordinary Sale

Saturday: 12,000 Yds.

Crepe de Chine

\$1.88 Yd.

This crepe de chine is of that heavier quality, rich and
crepy in weave which is so graceful and effective in blouse
or dress and, of course, lovely in lingerie. It is 39 and 40
inches wide. Women will find this offer of especial value
not alone because of the great reduction in price, but
also because a choice of FORTY beautiful shades is offered,
including black, white, and several shades of the much
favored grey.

GIMBELS SILK SHOP—Second Floor

New Colored Cotton Fabrics

Saturday Special

36 In. Striped Shirts - - -
38 In. Printed Voiles - - -
30 In. Mercerized Foulards - - -
36 In. Silk and Cotton Pongees - - -
30 In. Printed DIMITIES - - -
32 In. Woven Ginghams - - -
36 In. Lingerie Batiste - - -
30 In. Lingerie Crepe - - -

38c

A YD.

A wonderful range of weaves,
colorings, patterns; beautiful fab-
rics, smart fabrics, excellent ser-
vice fabrics, at very special prices.

GIMBELS WASH FABRIC SHOP—Second Floor

Gimbels Hard Water Soap

SALE PRICED

75c Per Dozen
Cakes

Take advantage of this Once-a-Year Sale of Gimbels Hard
Water Soap. It is made of good mutton tallow and high
grade Cochon coconut oil, lathers freely in hard or soft
water and suitable for all toilet purposes, from the shampoo
to baby's bath. The generous sized, perfumed cakes are
an economy to buy at the regular price—a double economy
at the sale price.

Soap improves with age and mang, knowing this,
order their year's supply now and save money.

GIMBELS TOILET ARTICLES SHOP—Main Floor

Boys' All-Wool Suits With Two Pairs of Trousers

\$10.50



Several styles, in desirable
colors. Sizes 7 to 18.

Fine Winter Overcoats
Sizes 13 to 17.
Reduced to an end-of-the-
season low price. Carefully
tailored and smartly styled.
Made to sell for much more.

\$10.50

Special \$7.50

GIMBELS BOYS' CLOTHING SHOP—Fourth Floor

Sale for MEN

HUNDREDS OF

**Society
Brand**

Suits and
Overcoats

\$33.75

WERE - \$75
WERE - \$80
WERE - \$85
WERE - \$90

Staples and
NOVELTIES

GIMBELS MEN'S CLOTHING SHOP—Fourth Floor

NEW! LOW PRICED!

Men's Spring Hats : \$2.95

Silk Lined 50c Extra

Hats which a year ago were selling for
twice this price; correct styles, wonderful values.

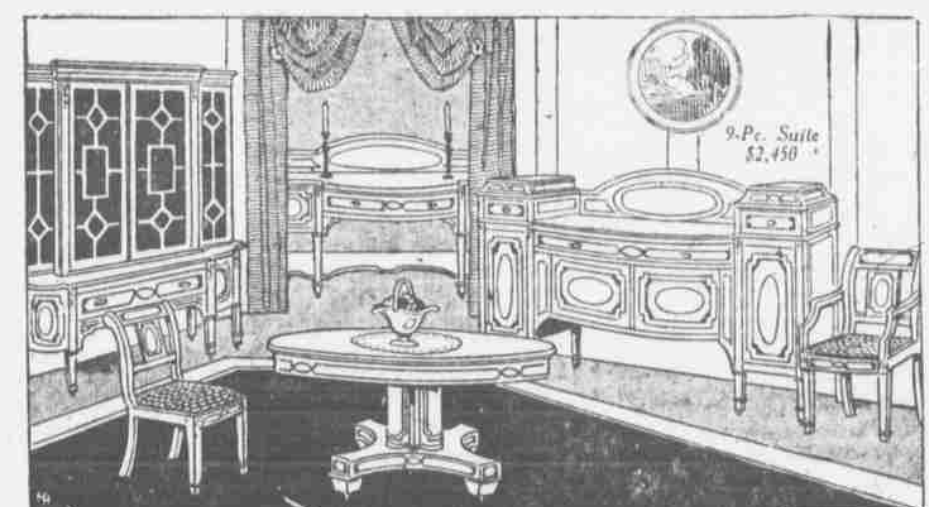
The Derbies

In the new small block as well
as the conservative styles;
with fine silk binding and
banding; in black and brown.

The Soft Hats

With bound and welted
edges; and wide silk bands;
in spring shades; pearl,
brown, olive, tan, mouse.

GIMBELS MEN'S HAT SHOP—Fourth Floor



Berkey and Gay Furniture at Just HALF PRICE

AND \$15,000 Overstuffed Frame-
showing Living Room Furniture
HALF PRICE—That's Satur-
day's Value Double-header in the

February Furniture Sale

	You pay
9-Piece Berkey and Gay Inlaid Mahogany Dining Room Suite.....	\$2,450
Berkey and Gay Lacquered Cabinet.....	\$75
Berkey and Gay Hanging Mirror.....	\$70
Berkey and Gay Chest of Drawers, lacquered, with toilet mirror.....	\$390
Berkey and Gay Lacquered Chair.....	\$30
Berkey and Gay Mahogany and Gold-framed Hanging Mirror.....	\$47.50
Berkey and Gay Walnut Extension Table.....	\$200
Berkey and Gay Walnut China Closet.....	\$85
Berkey and Gay Lacquered Desk.....	\$107.50
Berkey and Gay Desk Chair.....	\$25
Berkey and Gay Walnut High-back Arm Chair, covered in velours.....	\$75
Berkey and Gay Lacquered Commode.....	\$265
All Upholstered Sofa, in velours.....	\$97.50

Scores of Other Suites and Separate Pieces HALF.

GIMBELS FURNITURE SHOP—Seventh Floor

Gum Drops 29c lb.

For Saturday only. The
fruity, gummy, old-fash-
ioned-kind we all love.

Caramels and Chocolate
Almonds : 49c lb.

The caramels covered with milk
chocolate, the best of their kind
—the chocolate almonds equally
as delicious.

GIMBELS—Main Floor and
Subway Balcony

Toilet Items of Interest At Interesting Prices

An opportunity for Milady
to buy her dressing table
aids at a saving.

Dorin Imported Rouge,
Brunette, in Green Box, 38c
Azura Face Powder, 98c
Djer-Kiss Face Powder, 46c
Coty's Face Powder, 68c

GIMBELS—Main Floor

MORE CRETONNES at Less Than Half Price

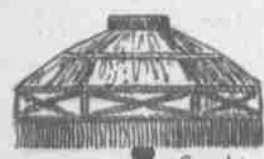
42c Beautiful quality; design; color;
Yd. for every cretonne use — Variety
65c unsurpassed; value unequalled Yd.

Window Curtains, Plain Net, lace-
edged. Reduced to \$2.35 Pair

GIMBELS UPHOLSTERY SHOP—Sixth Floor

March Sale of LAMPS

Offers for Saturday
Six Supreme Values



Complete
\$22.50



Complete
\$3.95



Complete
\$2.95

\$22.50

Complete
offered, all of silk, silk lined; in rose,
gold or blue. (Pictured)

Floor Lamps
In solid Mahogany
or in gold or gold
and black finish.
A choice of several
pretty shades in
gold or blue. (Pictured)

\$3.95

Complete

Boudoir Lamp
A pretty pottery
base and a shade
of parchment; in
rose, yellow or
blue. (Pictured)

\$2.95

Complete

Kosmolite Desk
Lamp, arranged to
clamp on bed or
chair; in ivory, sil-
ver, bronze, or
brass finish.

Each lamp is complete with cord plug, sockets and 40-Watt Tungsten bulbs.
GIMBELS LAMP SHOP—Fifth Floor

Table Lamps
In solid Mahog-
any, a handsome
model, with an es-
pecially graceful
shade of silk, silk
lined and silk fringed; in rose, gold or
blue. (Pictured)

\$17.50

Complete

Boudoir Lamps
A pretty pottery
base and a shade
of parchment; in
rose, yellow or
blue.

\$7.95

Complete

Candle Sticks
of solid Mahog-
any, standing 12
inches high. An
"Extra Special."

\$1.95

Each